

## 1. What is EMSCULPT NEO?

EMSCULPT NEO is the first and only non-invasive body shaping procedure that uses radiofrequency heating for fat reduction and high intensity focused electromagnetic energy (HIFEM<sup>®</sup>) for muscle strengthening and toning in a 30-minute session. The end result is more fat reduction and muscle growth than any single gold standard product, for less time and less money. Best of all, EMSCULPT NEO has a broad patient appeal as it can treat patients up to BMI 35.

## 2. How does EMSCULPT NEO work?

EMSCULPT NEO is based on an applicator simultaneously emitting synchronized RF and HIFEM+ energies. Due to the radiofrequency heating, the muscle temperature quickly raises by several degrees. This prepares muscles for exposure to stress, similar to what a warm up activity does before any workout. In less than 4 minutes, the temperature in subcutaneous fat reaches levels that cause apoptosis, i.e. fat cells are permanently damaged and slowly removed from the body. Clinical studies showed on average a 30% reduction in subcutaneous fat. Bypassing the brain limitations, HIFEM+ energy contracts 100% of the muscle fibers in the area at intensities that are not achievable during voluntary workout. Extreme stress forces the muscle to adapt, resulting in an increase in the number and growth of muscle fibers and cells. On average the muscle volume increases by 25%.

## 3. Who is the right candidate for EMSCULPT NEO?

If you can benefit from less fat and more muscle, EMSCULPT NEO procedure may be a great fit. Ask any EMSCULPT NEO provider for more details.

## 4. What areas can be treated with EMSCULPT NEO?

EMSCULPT NEO can be applied over the abdomen, buttocks, thighs, arms & calves.

## 5. Does EMSCULPT NEO really work?

Yes! EMSCULPT NEO and the embedded high intensity magnetic field (HIFEM) technology has been clinically tested for safety and efficacy through seven clinical studies\*. Moreover, 30 scientific publications make HIFEM the most intensively researched body contouring technology since its introduction in 2018.

## 6. How is EMSCULPT NEO procedure performed?

EMSCULPT NEO procedure is simple and easy. There is no pre-preparation required for this procedure. You will lay down while the applicators are applied over the treatment area for 30 minutes. During the treatment you may feel intense yet tolerable muscle contractions along with heating sensation which is comparable to hot stone massage. Once the procedure is completed, you can immediately get back to your daily routine.

## 7. What is the protocol for EMSCULPT NEO?

Protocol for EMSCULPT NEO is usually four 30-minute treatments, scheduled 5-10 days apart. Consult your provider for details.

## 8. How long does it take to see the final result of EMSCULPT NEO procedure?

Each patient's results may vary but the best time to see the final results is in 3 months after the last treatment.

## 9. What is the downtime of EMSCULPT NEO?

There is no downtime with this procedure. You can get back to your daily routine right after the treatment.

## 10. Is EMSCULPT NEO suitable for patients with BMI up to 35?

YES! EMSCULPT NEO can treat patients with BMI up to 35.

## 11. What happens to the fat that is eliminated by EMSCULPT NEO procedure? Will the fat come back?

After the treatment, the dead fat cells are flushed out from the body through metabolic processes. The rest is flushed out by the body.

## 12. Are there any special supplements or diets I need to follow before or after the EMSCULPT NEO treatment?

EMSCULPT NEO treatment does not require any pre-treatment preparations. You can resume your regular lifestyle right after the treatment. It is recommended to follow a healthy lifestyle, balanced diet and proper hydration for best results.

## 13. Will I lose weight with EMSCULPT NEO?

No, EMSCULPT NEO procedure does not help with weight reduction. The therapy helps reduce your fat and build your muscles.

## 14. Is EMSCULPT NEO painful?

EMSCULPT NEO treatments may feel intense but should never be painful.

## 15. How does EMSCULPT NEO compare to liposuction and non-invasive device alternatives?

Liposuction cannot be compared with EMSCULPT NEO as EMSCULPT NEO is a completely non-invasive procedure. It does not require surgery, needles, anesthesia, or any downtime. There is no other device in the aesthetic field that treats both fat and muscle in a single treatment.

## 16. What if the patient has lower BMI and is interested only in muscle building? Is there a benefit for EMSCULPT NEO's slimmer patients?

Even slimmer patients interested in muscle building can enjoy significant benefits when using the EMSCULPT NEO. Clinical studies showed on average a 25% growth in muscle mass.

**Results and patient experience may vary.** As with any medical procedure, ask your doctor if the Emsculpt Neo® procedure is right for you. Emsculpt Neo® is intended for non-invasive lipolysis (breakdown of fat) of the abdomen and reduction in circumference of the abdomen with Skin Type I to Skin Type III. Emsculpt Neo® is also cleared for improvement of abdominal tone, strengthening of the abdominal muscles and development of firmer abdomen. Strengthening, toning, firming of buttocks, thighs, and calves. Improvement of muscle tone and firmness, for strengthening muscles in arms. ©2020 BTL Group of Companies. All rights reserved. BTL®, EMSCULPT NEO®, EMSCULPT™ and HIFEM® are registered trademarks in the United States of America, the European Union, or other countries. The products, the methods of manufacture or the use may be subject to one or more U.S. or foreign patents or pending applications. Trademarks EMSCULPT®, EMSCULPT NEO®, EMSELLA®, EMTONE®, EMBODY®, and HIFEM® are parts of EM™ Family of products. \*Data on file.

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